

## BUS LOYALTY PROGRAMME

### Rules of use of the Marché Loyalty Card bus application

Instructions drafted by: Ena Hrastovčak

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#### **MARCHÉ LOYALTY CARD BUS APPLICATION:**

As of 1 March 2024, each driver or guide must have an **active Marché Loyalty Card bus application** (data in the application must match the data on their identity card).

#### **ARRIVALS WITHOUT THE MARCHÉ LOYALTY CARD:**

Drivers or tourist guides without an active application are not entitled to the benefits of the Bus Loyalty Programme. In this case, they must complete a form to obtain the number of the bus application and send the form stamped by their employer to [bus.card@marche-slovenija.si](mailto:bus.card@marche-slovenija.si).

#### **BENEFITS:**

Bus drivers and tourist guides are awarded a free meal in Marché restaurants and bistros in Slovenia and Croatia for each stop on their business trip (main course with a small side dish and salad + beverage of their choice), which they consume at the restaurant (it does not apply to takeaway).

Per one application, a driver or a guide is entitled to:

- **Visit with more than 10 passengers who consume food and beverages in our establishment:** 1 regular meal for one person (1 main meat dish, side dish, salad) and 1 beverage.
- **Visits with 1 to 9 passengers and with no passengers:** If a driver or guide arrives with 1 to 9 passengers or with no passengers (an empty bus), we offer him/her a hot drink (coffee, tea, ...), water, a croissant, a sandwich, and a hot meal (bean stew, goulash, soup).

The bus application does not apply for commercial goods (including commercial drinks) and alcoholic beverages.

Benefits for drivers on scheduled routes and repeated visits with no passengers include: **a hot drink (coffee, tea, ...), water, a croissant, a sandwich, and a hot meal (bean stew, goulash, soup)**, everything else must be paid for by the driver.

Benefits apply to no more than **two drivers on one bus** and each must have their own Marché Loyalty Card bus application.

### ISSUING OF VOUCHERS:

A driver or guide receives an e-voucher worth EUR 5 if they bring **10 or more passengers for a breakfast, snack or lunch (consumption of food or beverage)**. **An e-voucher is not issued if passengers only use the toilets or if they are guests of the filling station and not of the Marché restaurant.** An e-voucher is automatically loaded onto the bus application when 10 or more guests brought by the driver or guide are entered.

**Validity and use:** Marché Slovenia and Croatia until 31 December in the current year.

### PRIVATE VISITS:

Drivers or guides who are not on a business trip (they are not in uniform/do not have proper accreditation or are not travelling on a bus) are not eligible for the benefits from the Bus Loyalty Programme. In this case, they may use the voucher (applies also for commercial goods).

The benefits apply for 2 drivers and 1 guide on the bus.

### ABUSE OF MARCHÉ LOYALTY CARD APPLICATION:

After establishing abuse of the application (e.g. photo of the EAN code on several users' mobile phones) at the cash register, the employee must report the application data and the user's first name and surname to [ena.hrastovcak@marche-int.com](mailto:ena.hrastovcak@marche-int.com) in order to examine and arrange an internal agreement with the driver or guide and the employer.